

Avni Sejpal is a Mumbai based architect and designer dedicated to experimental research in design through a deep investigation of materials and structure: in oursuit of sustainable manufacturing solutions

She holds a degree in Architecture from KRVIA. Mumbal and an MA in Environmental Design (Majors in Furniture, Public Art and Graphics) from the Chelsea College of Art & Design, London, Studio Avni (founded in 2011), spearheaded by Avni Seipal, is a multi disciplinary creative studio that focuses on design and production of bespoke lighting, textiles, statement furniture, installation environments and objet d'art

Her meteoric career earned a reputation for design excellence, winning industry awards and gaining coverage in a host of prestigious publications and books such as Architecture Digest, Elle Decor, Casa & Giordano, Surface Asia and Colleczioni, to name a few.





Design Transcendence

The diverse entity of nature always takes us on a surprising stroll. The very essence of its existence forms a vivid living grammar. Architect and designer, Avni Seinal is one among the lot who identifies this intriquing notion of nature to give us, what we call - nature-centric design morphology



The Fin cloud lights were specially commissioned by Red Architects for the stores of the Interactional alignet terminal 12, Mumbal to create a sculptural statement for the space. The lights are based on the Fin Cloud series and are a sculptural take on biomorphism. The idea was based on a sea creature that would take over the ceiling in an arganic yet elegant and manulatic in composition. Bilateral summetry is special to us since it's the most recognized balanced form found in nature. The concept is furthered by replicating and anaing fin modules around the central spine of the structure. The ethereal light sculpture generated is reminiscent of scalu marine creatures such as sea premote and jellyfishes

displaying forms that have a physical and mathematical basis. The evalved light structures are biological analogues of these creatures, mimiding their bilateral geometries, not only by reflection but also by retation of repeated elements. The bross metal firs are first out. folded and then linked meticulously piece by piece creating a slightly inequilar organic sculpture that radiates on ethereal ambient light. The lights have an arganic character based on simple classic balanced structures. The fin tedures create a scintillating light sculpture even when they are not lit. Light permenters from behind the firs resulting in a luminous ambient light character. The design involves integrating material intensity and langevity using basic construction principles and applications to find new means of expression. With references to strong geometrical construction principles, the entire collection is handmade, banawing from the leggcy of sich Indian bandistalls.

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